

2025 Summary of California Consumer Requests

This document outlines consumer requests received by Teads Holding Co. (formerly Outbrain Inc.) and its group companies (collectively, the “**Company**”) between January 1, 2025 and December 31, 2025 for the rights (1) to know and access (2) to delete (3) to correct and (4) to opt-out of the sale or sharing of consumer personal information to third parties.

California residents can exercise their rights via the Company’s user self-serve portal [here](#). You can find out more about what data the Company processes and how it processes such data in our [Privacy Policy](#).

Case Reason	Case Description	Record Count	First Response (requests receive auto-response directing them to a self-serve portal to exercise rights)*	Second Response if required * (human response to supplement with further information if required)
Authorized Agent Requests	Request submitted on by a third party on behalf of an individual which may have been pursuant to CCPA or other US state-based laws.	3460	Immediate	Within 45 days
Unsubscribe from marketing emails	Request to opt out of marketing materials	12	Immediate	Within 45 days
Data erasure request	Request to delete the individual’s personal information	1090	Immediate	Within 45 days

Request for Personal Information	Request to know what personal information Outbrain holds about the individual	7	Immediate	Within 45 days
Do not Sell/ Opt out of cross-behavioral advertising	Request to stop selling/sharing the individual's personal information with third-party companies	3217	Immediate	Within 45 days