Modern Slavery Act Transparency Statement

25 August 2021

Outbrain Inc. ("Outbrain") is the recommendation operating system for the open web. Outbrain supports the international agenda to abolish human trafficking, slavery, forced and child labour.

Outbrain is committed to addressing the requirements of the UK Modern Slavery Act 2015 (the "Act") and ensuring that our business and supply chain is compliant with the regulations prescribed therein. We acknowledge the undertakings in the Act and endeavour to create a culture of transparency with regards to the supply of goods and services to us.

This statement is made pursuant to Section 54 of the Act and constitutes Outbrain’s Modern Slavery Act Transparency Statement, as required by the Act.

Organisational Structure

Outbrain, a Delaware, USA corporation with headquarters in New York, operates out of various global offices and partners with publishers and marketers across the globe. Outbrain conducts its business in the United Kingdom via its subsidiary Outbrain UK Limited (with company registration number 07479183). The Outbrain Group in its entirety remains committed to the highest standards of integrity and ethical behaviour.

Supply chains

Outbrain is committed to treating everyone in the business and supply chain with the dignity and respect that they deserve. We strive to act ethically and with integrity in all our business relationships and are committed to ensuring that there is no modern slavery or human trafficking in our supply chains or in any part of our business.

Our policies on slavery and human trafficking

We are dedicated to ensuring that our supply chain is free of any slavery and/or human trafficking, as well as any part of our business. Our Anti-slavery Policy reflects our commitment to govern all current and future third-party relationships with slavery issues in mind. We will not knowingly support and/or do business with any suppliers who are involved in slavery.

Due diligence process

As part of our commitment, we have processes in place to:

- Identify and assess potential risk areas in our supply chains;
- Mitigate the risk of slavery and human trafficking occurring in our supply chains;
- Monitor potential risk areas in our supply chains;
- Protect whistle blowers.

Risk assessment, management and monitoring
We have zero tolerance to slavery and human trafficking. To ensure all those in our supply chain and contractors comply with our values, we have implemented controls during applicable processes.

Responsibility for ensuring and monitoring adherence to this Statement rests with all employees who interact with third party suppliers. Outbrain’s anonymous reporting hotline encourages all Outbrain employees to raise concerns and/or disclose information (including any actual or suspected violation of the Act) without fear of retribution.

We continuously review and improve our processes to fight modern slavery.

**Measuring Success**
Outbrain uses the following key performance indicators to measure the effectiveness of its approach to modern slavery:

- Ongoing monitoring of developments pursuant to the Act by relevant stakeholders;
- Effective deployment of information to relevant stakeholders;
- Oversight of relevant suppliers; and
- Effective avenues for employees and/or suppliers to escalate modern slavery and human trafficking issues and concerns.

**Training**
To ensure a high level of understanding of the risks of modern slavery and human trafficking in our supply chains and our business, we provide dedicated training to relevant staff.

**Approval of this Statement**

This Statement will apply to Outbrain Inc and Outbrain UK Limited. It will be reviewed and updated on an annual basis and approved by the Outbrain Board of Directors each financial year.

Yaron Galai
Director and Chief Executive Officer – Outbrain Inc.