

Standard Smartad Specs

- **Sponsored By (Brand Name):** 25 characters
 - **Title: Maximum 150 Characters (Recommended: 60-80 characters)**
- When activating programmatically (via a third-party DSP), adhere to your DSP's title requirements.
- **Image:** 1200x800px
 - **CTA Button:** Selected from predefined list available within Amplify Dashboard

When activating programmatically (via a third-party DSP), enter a maximum of 20 CTA characters.

